

Plant flowers for pollinators

Planting nectar and pollen-rich flowers is a simple action to provide resources for pollinators, including bees, hoverflies, butterflies and beetles.

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Why plant flowers?

The populations of many pollinators are in long-term decline due to a lack of flowering plants. This is a result of modern farming practices and paved, urban gardens. Yet, pollinating insects are vital for the health of our ecosystems.

It is estimated that as much as one in every three mouthfuls of food depends on pollination. Plus, the wild bees and butterflies are gorgeous flying gems that bring us joy as they visit our spaces. By planting flowers for pollinators it is possible for everyone to make a real difference and turn the tide on this decline.

How to get started with your flower planting

Different species grow best under different conditions, so you need to consider key factors like your soil type, where the plants will be and the amount of sunlight that they'll get.



You can buy established plants from garden centres and nurseries. The RHS Plants for Pollinators labelling for wildflowers and garden plants, can help guide your selection of plants in participating shops, garden centres and online stores.



Some of our native plants that can be great for pollinators include dandelions, clover and daisies. Often a seed bank for these will already exist under your lawn. By simply not mowing over the month of May you can create a haven for bees and butterflies.



If you're interested in planting up a window box or flower bed then the plants you choose should depend on the time of year. For a helpful list of the plants that work best at different times of year head to the Naturehood platform.

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